

JUMEIRAH JUMEIRAH

AL QASR DAR AL MASYAF

8th May 2026

Dear Partner,

As we approach the summer period, Jumeirah has taken the decision to accelerate planned enhancements at **Jumeirah Al Qasr** and **Jumeirah Dar Al Masyaf**, as part of its commitment to maintain exceptional hospitality standards and further enhance the guest experience.

The Beachfront Arabian Houses of Jumeirah Dar Al Masyaf will undergo a comprehensive renovation of the majlis, internal courtyards, and guest rooms, with a design approach that honours the resort's Arabian heritage while thoughtfully introducing refined contemporary touches.

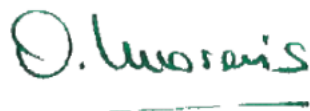
The main swimming pool at Jumeirah Al Qasr will undergo a transformation, featuring a refreshed design, upgraded finishes, and renewed surrounding landscaping. In addition, the adjacent beachfront dining area will be reimagined, with French Riviera Beach and La Promenade coming together to form a new concept, creating an elevated beachfront setting.

Within the hotel, there are select operations being adjusted on a temporary basis, including the ongoing closure of Wild Wadi Waterpark and the suspension of Abra boat services. Jumeirah Al Qasr continues to deliver its established standards of service and operational excellence, offering a comprehensive and thoughtfully curated guest experience with access to a wide choice of pools, facilities, and dining destinations across the Madinat Jumeirah resort.

The enhancement projects are due for completion by mid-October 2026, and in the meantime, every effort will be made to minimise any impact on the guest experience. Should the need arise, guests will be seamlessly accommodated within another Madinat Jumeirah property, ensuring a smooth and uninterrupted stay.

We will continue to keep you updated and remain at your disposal should you require any further information.

Warm regards,



Olinda Morais
Regional Director of Sales & Marketing
Madinat Jumeirah